

Portfolio

www.lei-ye.com

Experience

Amazon — UX Designer, Amazon Payment Products

New York, NY | Sep 2025 – Present

Own end-to-end UX for Amazon's co-branded card servicing experience — rewards, balances, financing, and high-risk gating — across Account and Payments surfaces.

- Redesigned card-management flows around action over scrolling across Amazon payment surfaces used by **15.4M** customers.
- Shipped reusable, accessible servicing patterns (lock/unlock, card replacement, credit-limit increase) on Amazon's design system across mobile and desktop.
- Partner with PMs, engineers, and the bank partner to ship through A/B experiments, turning research and experiment data into validated decisions.

McKinsey & Company — Senior Product Designer, Team Lead

Apr 2022 – Aug 2025

- Led end-to-end design for an internal Box-to-SharePoint migration tool used by **50,000+ employees** to move data securely; research and usability testing improved adoption and data security.
- Designed a pricing-approval tool (Engage / ELM) that streamlined internal decision-making and drove adoption across consulting teams through high-fidelity prototyping.
- Built dark/light token foundations and a reusable illustration kit for McKinsey Design System 2.0.

Ceras Health — UX/UI Designer

Jul 2021 – Feb 2022

- Conducted user research and designed a mobile app for older adults to monitor their vital signs.
- Contributed to branding and marketing deliverables, including the company website.

Harvard Kennedy School — Technology Designer

2019

- Researched and prototyped the Public Leadership Credential program, designing user flows and layouts that improved accessibility and engagement for online learners.
- Authored and maintained technical support documentation for faculty and students.

Education

Harvard University, Graduate School of Design — Master in Design Studies (MDes)

Cambridge, MA | 2019 – 2021

University of California, Berkeley — Master of Architecture (MArch)

Berkeley, CA | 2018 – 2019

South China University of Technology — Bachelor of Architecture (BArch)

Guangzhou, China | 2012 – 2018

Recognition

15+ International Design Awards — Red Dot, A' Design Award, DNA Paris Design Awards

Jury & Membership — multiple bodies, including AIVA (Academy of Interactive and Visual Arts)

Exhibited and featured across design and architecture press

Skills

Design: Product / UX / UI, Interaction Design, Design Systems & Tokens, Information Architecture, Responsive & Accessible Design

Research: Interviews, Usability & A/B Testing, Think-Aloud Protocol, Data Analysis

Prototyping: AI-assisted React & Next.js, Framer, Motion

Tools: Figma, Sketch, Adobe Creative Suite